



# Preliminary Program

of the International Scientific Conference  
Economics of Digital Transformation (EDT) 2018  
DIGITOMICS



Maxine Goodman Levin  
College of Urban Affairs

• U • C •



University of  
Belgrade

**WEDNESDAY, May 2<sup>nd</sup> 2018**

**17.00 – 21.00 REGISTRATION**

**THURSDAY, May 3<sup>rd</sup> 2018**

**08.00 – 09.00 REGISTRATION**

**09.15 – 09.30 OPENING AND CONFERENCE GREETINGS**

**OPENING GREETING FROM CROATIAN PRESIDENT KOLINDA GRABAR  
KITAROVIĆ**

**09.45 – 11:00 PLENARY SESSION**

**Speakers:**

**Ned W. Hill**, John Glenn College of Public Affairs, Columbus, Ohio, USA

**Iryna Lendel**, Cleveland State University, Maxine Goodman Levin College of Urban Affairs,  
Cleveland, USA

**11.00 – 11.15 BREAK**

**11.15 – 13.30 SESSIONS – AS DESCRIBED IN THE INDIVIDUAL AGENDA**

**13.45 – 15.00 LUNCH**

**15.15 – 17.30 SESSIONS – AS DESCRIBED IN THE INDIVIDUAL AGENDA**

**FRIDAY, April 4<sup>th</sup> 2018**

**10.15 – 12.30 SESSIONS – AS DESCRIBED IN THE INDIVIDUAL AGENDA**

**12.30 – 13.45 LUNCH**

**14:00 – 16.00 SESSIONS – AS DESCRIBED IN THE INDIVIDUAL AGENDA**

**17.15 – 19.00 SPECIAL SESSION ENTITLED FUTURE OF DIGITAL CURRENCIES**

**19.15-19.45 CLOSING SESSION**

**20.15 GALA DINNER**

## **SESSION 1**

### **Regulation economics**

**Thursday, May 3<sup>rd</sup> 2018, 11.15 -13.30 - Room A**

**Chair Person(s) and Reporter:**

**Nada Bodiroga-Vukobrat**, Faculty of Law, University of Rijeka, Rijeka, Croatia  
**Hana Horak**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**Hana Horak**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia  
**Kosjenka Dumančić**, Faculty of Economics and Business, University of Zagreb, Croatia  
**LIABILITY OF PROFESSIONAL SERVICES PROVIDERS IN COLLABORATIVE ECONOMY**

**Davorin Pichler**, Faculty of Law, University J. J. Strossmayer, Osijek, Croatia  
**Dražen Tomić**, Bureau of Informatics Osijek, Osijek, Croatia  
**ELECTRONIC SIGNATURE IN LEGAL THEORY AND PRACTICE - NEW REGULATION**

**Ana Pošćić**, Faculty of Law, University of Rijeka, Rijeka, Croatia  
**Sandra Laleta**, Faculty of Law, University of Rijeka, Rijeka, Croatia  
**SHARING ECONOMY AND WORKERS' PROTECTION**

**Dubravka Klasiček**, Faculty of Law, University J. J. Strossmayer, Osijek, Croatia  
**WHAT HAPPENS TO YOUR GMAIL ACCOUNT AND FACEBOOK PROFILE AFTER YOU DIE?**

**Nada Bodiroga-Vukobrat**, Faculty of Law, University of Rijeka, Rijeka, Croatia  
**Adrijana Martinović**, Faculty of Law, University of Rijeka, Rijeka, Croatia  
**DISRUPTION AND THE LAW IN THE DIGITAL WORLD: SOME THOUGHTS ON THE CJEU UBER SPAIN JUDGEMENT**

**SESSION 2**  
**Digital single market in Europe/ Social and labour market issues  
in digital world**

**Thursday, May 3<sup>rd</sup> 2018, 11.15 -13.30 - Room B**

**Chair Person and Reporter:**

**Igor Cvečić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Lukasz Arendt**, Faculty of Economics and Sociology, University of Lodz, Lodz, Poland

**Lukasz Arendt**, Faculty of Economics and Sociology, University of Lodz, Lodz, Poland

**Wojciech Grabowski**, Faculty of Economics and Sociology, University of Lodz, Lodz, Poland

**DIGITAL ECONOMY AND LABOUR MARKET POLARISATION IN POLAND**

**Maja Jandrić**, Faculty of Economics, University of Belgrade, Belgrade, Serbia

**Saša Randelović**, Faculty of Economics, University of Belgrade, Belgrade, Serbia

**ADAPTABILITY OF THE WORKFORCE IN EUROPE – CHANGING SKILLS IN THE  
DIGITAL ERA**

**Nevenka Maher**, Visoka šola za poslovne vede, Ljubljana, Slovenia

**ECONOMY BASED ON INTANGIBLES AND LABOUR MARKET**

**Jelena J. Stanković**, Faculty of Economics, University of Niš, Niš, Serbia

**Marija Džunić**, Faculty of Economics, University of Niš, Niš, Serbia

**Željko Džunić**, University of Niš, Niš, Serbia

**ASSESSING SOCIAL SUSTAINABILITY: RANKING EUROPEAN COUNTRIES BASED  
ON POVERTY AND SOCIAL EXCLUSION INDICATORS**

**Igor Cvečić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Danijela Sokolić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Marko Tomljanović**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**DIGITALIZATION AND LABOUR MARKET-CHALLENGES OF CHANGING WORKERS  
SKILLS**

**Marija Kaštelan Mrak**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Danijela Sokolić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Igor Cvečić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**ADAPTING HIGHER EDUCATION TO TRENDS ON LABOUR MARKET**

## **SESSION 3**

### **Industry 4.0 and beyond**

**Thursday, May 3<sup>rd</sup> 2018, 11.15 -13.30 - Room C**

***Chair Person and Reporter:***

**Nedeljko Štefanić**, Faculty of Mechanical Engineering and Naval Architecture, University of Zagreb, Zagreb, Croatia, Croatia

**Sanja Marinkovic**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Sanja Marinkovic**, Faculty of organizational sciences, University of Belgrade, Belgrade, Serbia

**Ilija Nikolic**, Faculty of organizational sciences, University of Belgrade, Belgrade, Serbia

**Jovana Rakicevic**, Faculty of organizational sciences, University of Belgrade, Belgrade, Serbia

**SELECTING LOCATION FOR A NEW BUSINESS UNIT IN ICT INDUSTRY**

**Anđelko Lojpur**, Faculty of Economics, University of Montenegro, Podgorica, Montenegro

**Ana Lalević Filipović**, Faculty of Economics, University of Montenegro, Podgorica, Montenegro

**REINDUSTRIALIZATION AS A BASIS OF NEW DEVELOPMENT PARADIGM IN TRANSITION COUNTRIES**

**Gábor Rekettye**, Faculty of Business and Economics, University of Pécs, Pécs, Hungary

**Gábor Rekettye Jr.**, Metropolitan University, Budapest, Hungary

**THE EFFECTS OF THE DIGITAL ADVANCEMENT ON COSTS AND PRICES IN THE MANUFACTURING INDUSTRIES**

**Nedeljko Štefanić**, Faculty of Mechanical Engineering and Naval Architecture, University of Zagreb, Zagreb, Croatia, Croatia

**Heri Bezić**, Faculty of Economic and Business, University of Rijeka, Rijeka, Croatia

**Mihael Gudlin**, Faculty of Mechanical Engineering and Naval Architecture, University of Zagreb, Zagreb, Croatia, Croatia

**MORE THAN TECHNOLOGICAL EVOLUTION: ORGANIZATIONAL AND BUSINESS IMPACT OF INDUSTRY 4.0**

**Milivoj Marković**, Rochester Institute of Technology, Zagreb, Croatia

**Nikola Drašković**, Rochester Institute of Technology Zagreb, Croatia

**PRODUCT INNOVATION, PROCESS INNOVATION AND COMPETITIVE LESSONS FROM CONSUMER ELECTRONICS INDUSTRY**

**SESSION 4**  
**Enterprises in digital era – current state and challenges**

**Thursday, May 3<sup>rd</sup> 2018, 15.15 -17.30 - Room A**

**Chair Person and Reporter:**

**Aleksandra Zečević**, Faculty of Economics, University of Belgrade, Belgrade, Serbia  
**Mirela Müller**, Faculty of Humanities and Social Sciences, University J. J. Strossmayer, Osijek, Croatia

**Aleksandra Zečević**, Faculty of Economics, University of Belgrade, Belgrade, Serbia  
**Jelena Radović – Stojanović**, Academy of Criminalistic and Police Studies, Zemun, Serbia  
**THE USE OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN ENTERPRISES IN THE REGION: LEVEL ACHIEVED AND POSSIBILITIES OF DEVELOPMENT**

**Aleksandra Dacić-Pilčević**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia  
**Ivan Pilčević**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia  
**Božidar Radenković**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia  
**INTRODUCING THE ERP SYSTEMS INTO GLOBAL COMPANIES: CHALLENGES AND SOLUTIONS**

**Dejan Miljenović**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**IN SEARCH FOR COMPANY SUSTAINABLE VALUE**

**Mirela Müller**, Faculty of Humanities and Social Sciences, University J. J. Strossmayer, Osijek, Croatia

**Brigitte Landmayer**, Department of Economics, University of Mannheim, Mannheim, Germany  
**THE LINK BETWEEN ENTREPRENEURIAL LEARNING AND THE USE OF E-VISITORS IN THE FUNCTION OF SUSTAINABLE TOURISM DEVELOPMENT (EXAMPLE OF THE STUDY OF THE PENINSULA OF CIOVO)**

**Marino Golob**, Business Department, Polytechnic of Rijeka, Rijeka, Croatia  
**Snježana Babić**, Business Department, Polytechnic of Rijeka, Rijeka, Croatia  
**ENTREPRENEURS' READINESS IN SMALL AND MEDIUM-SIZED COMPANIES TO FACE CHALLENGES IN DIGITAL BUSINESS**

## Doctoral Student Workshop

**Thursday, May 3<sup>rd</sup> 2018, 15.15 -17.30 - Room B**

**Chair Person and Reporter:**

**Sasa Žiković**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Helena Blažić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Keynote speaker: Silvia Trifonova**, University of National and World Economy (UNWE), Sofia, Bulgaria (*topic will be announced later*)

**Neda Vitezić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Antonija Petrić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Uwe Lebefromm**, SAP Deutschland SE & Co.KG,

**FROM ANALYTIC TO PREDICTIVE DIGITAL PERFORMANCE MEASUREMENT - A NEW CHALLENGE FOR CONTROLLING**

**Nela Milošević**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Marina Dobrota**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Sladjana Barjaktarović Rakočević**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**DIGITAL ECONOMY IN EUROPE: EVALUATION OF COUNTRIES' PERFORMANCES**

**Nikola Zornić**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Aleksandar Marković**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Milica Maričić**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**APPLYING SYSTEM DYNAMICS TO MODEL THE WORLD OF CRYPTOCURRENCY**

**Dalibor Greganić**, University of Zagreb, Profil Klett, Zagreb, Croatia

**Milan Deskar-Škrbić**, University of Rijeka; Erste&Steiermarkische bank, Zagreb, Croatia

**PUBLIC R&D EXPENDITURE EFFICIENCY AND KNOWLEDGE CREATION IN CEE REGION**

**Draženka Draženović Kostelac**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**RETHINKING THE ROLE OF THE NATIONAL DEVELOPMENT BANK**



**Milica Jovanović**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Jasmina Dlačić**, Faculty of Economics, University of Rijeka, Rijeka, Croatia

**Milan Okanović**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**HOW DOES THE DIGITALIZATION IMPACTS SOCIETY'S SUSTAINABLE DEVELOPMENT? MEASURES AND IMPLICATIONS**

**Helga Pavlić Skender**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Alen Host**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Petra Adelajda Mirković**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**THE IMPACT OF TRADE FACILITATION ON INTERNATIONAL TRADE**

**Mladen Maraković**, Republic of Croatia, Ministry of finance, Zagreb, Croatia

**REGULATION OF COVERED BONDS STATUS ON EU LEVEL**

**Denis Buterin**, Polytechnic of Rijeka, Rijeka, Croatia

**Sanja Janković**, Polytechnic of Rijeka, Rijeka, Croatia

**Silva Klaus**, Polytechnic of Rijeka, Rijeka, Croatia

**CRYPTOCURRENCIES, BITCOIN AND MARKET BUBBLES**

**Special session: "Contemporary issues of local economic development" – organized by Centre for Local Economic Development (CLER) of the Faculty of Economics and Business, University of Rijeka**

**Thursday, May 3<sup>rd</sup> 2018, 15.15 -17.30 - Room C**

**Chair Person and Reporter:**

**Sasa Drezgić**, CLER, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Nada Denona Bogović**, CLER, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Keynote speakers:**

**Iryna Lendel**, Cleveland State University, Maxine Goodman Levin College of Urban Affairs, Cleveland, USA

**Zhanna Belyaeva**, Ural Federal University, Graduate School of Economics and Management, Ekaterinburg, Russia

**Damir Juričić**, Agency for Investments and Competitiveness, Zagreb, Croatia

**INSTRUMENTS FOR REDUCTION OF TAXPAYERS AGENCY COSTS**

**Natasa Munitic**, Ministry of Maritime affair, Traffic and Infrastructure; Zagreb, Croatia

**Deša Rathman**, CELEBES IT LTD, Dubrovnik, Croatia

**THE DEVELOPMENT OF A CITY MANAGEMENT MODEL BASED ON INFORMATION TECHNOLOGY - SMART CITY CONCEPT**

**Natalia Vlasova**, State and Municipal Governance Department, Ural State University of Economics, Yekaterinburg, Russia

**DIGITAL CHALLENGES IN RUSSIAN LARGEST CITIES BRANDING**

**Miloš Lončar**, Microsoft corporation, Wien, Austria

**THE IMPACT OF INTERNET OF THINGS (IOT) AND DIGITAL TRANSFORMATIONS ON SMART ENVIRONMENTS AND INTEGRATED ECOSYSTEMS**

**Maja Klun**, Faculty of Administration, University of Ljubljana, Ljubljana, Slovenia

**Jože Benčina**, Faculty of Administration, University of Ljubljana, Ljubljana, Slovenia

**Lan Umek**, Faculty of Administration, University of Ljubljana, Ljubljana, Slovenia

**WHAT INFLUENCE ONLINE TRANSPARENCY OF LOCAL BUDGETS**

**Nada Denona Bogović**, CLER, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Saša Čegar**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**THE DECOMPOSITION OF REGIONAL ECONOMIC INEQUALITIES – THE CASE OF THE REPUBLIC OF CROATIA**

**SESSION 5**  
**Organization: issues and challenges in digital era/ Digital public  
Administration and Accounting**

**Friday, May 4<sup>th</sup> 2018, 10.15 – 12.30 - Room A**

**Chair Person and Reporter:**

**Marija Kaštelan Mrak**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Davor Vašiček**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Draženka Gašpar**, University of Mostar, Faculty of Economics, Mostar, Bosnia and Herzegovina

**Mirela Mabić**, University of Mostar, Faculty of Economics, Mostar, Bosnia and Herzegovina

**SOCIAL MEDIA: TOWARDS OPEN GOVERNMENT**

**Ivana Maric**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**Maja Vidovic**, Rochester Institute of Technology, Zagreb, Croatia

**HAPPY ORGANIZATION - MYTH OR REALITY FOR CROATIAN ORGANIZATIONS**

**Davor Vašiček**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Ana Marija Sikirić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Martina Dragija Kostić**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**FINANCIAL POSITION AND SUSTAINABILITY OF ASSOCIATIONS IN CROATIA**

**Lidija Romić**, Faculty of Economics Subotica, University of Novi Sad, Novi Sad, Serbia

**CONSTRUCTING FINANCIAL STATEMENTS AND THE FRAMEWORK OF ACCOUNTING**

**Milos Milosavljevic**, Faculty of Organizational Sciences, University of Belgrade, Belgrade, Serbia

**Nevenka Zarkic Joksimovic**, Faculty of Organizational Sciences, University of Belgrade, Belgrade, Serbia

**Nemanja Milanovic**, Faculty of Organizational Sciences, University of Belgrade, Belgrade, Serbia

**BLOCKCHAIN ACCOUNTING: TRAILBLAZERS' RESPONSE TO A CHANGING PARADIGM**

**SESSION 6**  
**Innovation economics/ Big data in business and economics**

**Friday, May 4<sup>th</sup> 2018, 10.15 -12.30 - Room B**

**Chair Person and Reporter:**

**Alemka Šegota**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Srđan Marinković**, Faculty of Economics and Business, University of Niš, Niš, Serbia

**Tatjana Stevanović**, Faculty of Economics, University of Niš, Niš, Serbia  
**Maja Ivanovic-Djukic**, Faculty of Economics, University of Niš, Niš, Serbia  
**Ognjen Radovic**, Faculty of Economics, University of Niš, Niš, Serbia  
**Tamara Radjenovic**, Faculty of Economics, University of Niš, Niš, Serbia

**THE IMPACT OF NATIONAL INTELLECTUAL CAPITAL ON THE ECONOMIC GROWTH IN THE SOUTH EAST EUROPE COUNTRIES**

**Alemka Šegota**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Marko Tomljanović**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Ivona Huđek**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**INNOVATION EFFICIENCY OF EU MEMBER STATES**

**Srđan Marinković**, Faculty of Economics, University of Niš, Niš, Serbia  
**Zenaida Šabotić**, Department of Economic Sciences, State University of Novi Pazar, Novi Pazar, Serbia  
**Dragić Banković**, Department of Economic Sciences, State University of Novi Pazar, Novi Pazar, Serbia  
**WHAT DETERMINES AN OPTIMAL MOMENT OF ACCESSION TO THE EU? EVIDENCE FROM LATER ENLARGEMENTS**

**Mirjana Radonjić-Simić**, Baden-Wuerttemberg Cooperative State University Mannheim, Mannheim, Germany  
**Sebastian Richter**, Baden-Wuerttemberg Cooperative State University Mannheim, Mannheim, Germany  
**Dennis Pfisterer**, University of Lübeck, Lübeck, Germany  
**REFERENCE MODEL AND ARCHITECTURE FOR THE POST-PLATFORM ECONOMY**

**Pawel Dobrzanski**, Wroclaw University of Economics, Wroclaw, Poland  
**INNOVATION EXPENDITURES EFFICIENCY IN CENTRAL AND EASTERN EUROPE COUNTRIES**

**Ivan Uroda**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Jerko Glavaš**, Faculty of Economics and Business, University J. J. Strossmayer, Osijek, Croatia  
**Nikola Kos**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**DIGITALLY TRANSFORMING FAMILY AGRICULTURAL HOLDING WITH BUSINESS DATABASE**

## SESSION 7

### Digital marketing

Friday, May 4<sup>th</sup> 2018, 10.15 -12.30 - Room C

*Chair Person and Reporter:*

**Jasmina Dlačić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia  
**Ivana First Komen**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Jelena Šormaz**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Marija Kuzmanović**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Veljko Jeremić**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

***CUSTOMER PREFERENCES TOWARDS DIGITAL MARKETING STRATEGIES***

**Branislav Dudić**, Faculty of Management, Comenius University, Bratislava, Slovakia

**Martina Drahošová**, Faculty of Management, Comenius University, Bratislava, Slovakia

**Zdenka Dudić**, University of Novi Sad, Novi Sad, Serbia

**Ján Smoleň**, Faculty of Management, Comenius University, Bratislava, Slovakia

***THE ONLINE MARKETING ACTIVITIES OF TRAVEL AGENCIES IN SLOVAKIA***

**Nataša Bojković**, Faculty of Transport and Traffic Engineering, University of Belgrade, Belgrade, Serbia

**Veljko Jeremić**, Faculty of organizational sciences, University of Belgrade, Faculty of organizational sciences, Belgrade, Serbia

**Marijana Petrović**, Faculty of Transport and Traffic Engineering, University of Belgrade, Belgrade, Serbia

**Slaven Tica**, Faculty of Transport and Traffic Engineering, University of Belgrade, Belgrade, Serbia

***PREFERENCES FOR CARSHARING SERVICE ATTRIBUTES: A SURVEY OF UNIVERSITY STUDENTS IN BELGRADE***

**Hetesi Erzsébet**, Faculty of Economics and Business administration, University of Szeged, Szeged, Hungary

**Klára Kazár**, Faculty of Economics and Business administration, University of Szeged, Szeged, Hungary

**Révész Balázs**, Faculty of Economics and Business administration, University of Szeged, Szeged, Hungary

***THE ROLE OF PERSONAL RELATIONSHIPS IN BUSINESS RELATIONSHIP SUCCESS***

**Jelena Veinovic Stevanovic**

**Jelena Jovanovic**

**EMOTIONAL EMERSON IN GAMING**

## **SESSION 8**

### **Monetary policy in era of digital currencies**

**Friday, May 4<sup>th</sup> 2018, 14.00 -16.00 - Room A**

**Chair Person and Reporter:**

**Srdjan Redzepagic**, University of Nice Sophia Antipolis, Nice, France

**Saša Drezgić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Zdravko Šergo**, Institute of Agriculture and Tourism Poreč, Poreč, Croatia

**Jasmina Gržinić**, Faculty of Economics and Tourism “Dr. Mijo Mirković“, University Juraj Dobrila, Pula, Croatia

**ASYMMETRIC PRICE TRANSMISSION IN CROATIA WITHIN THE REAL ESTATE MARKET**

**Sanja Gongeta**, College of Applied Sciences Lavoslav Ružička, Vukovar, Croatia

**EU BENCHMARK REGULATION AFTER LIBOR MANIPULATION**

**Mile Bošnjak**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**Ivan Novak**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**Ante Krišto**, Faculty of Economics and Business, University of Zagreb, Zagreb, Croatia

**MONETARY AND ABSORPTION APPROACH TO EXPLAIN CROATIAN CURRENT ACCOUNT**

**Admir Čavalić**, Faculty of Economics, University of Tuzla, Tuzla, Bosnia and Herzegovina

**Saliha Čabro**, Faculty of Economics, University of Zenica, Zenica, Bosnia and Herzegovina

**Faruk Hadžić**, Faculty of Economics, University of Tuzla, Tuzla, Bosnia and Herzegovina

**CRYPTOCURRENCIES: A CRITICAL REVIEW OF CONCEPTS AND DEFINITIONS**

**Massimiliano Minaudo**, Faculty of Economics, University of Palermo, Palermo, Italy

**HOW THE DIGITAL CURRENCY IS CHANGING THE ECONOMY?**

**Maks Tajnikar**, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

**Petra Došenović Bonča**, Faculty of Economics, University of Ljubljana, Ljubljana, Slovenia

**THE ROLE OF AUSTERITY POLICIES IN REVIVING ECONOMIC GROWTH AND ESTABLISHING FISCAL BALANCE IN SLOVENIA**

**Jovan Zafiroski**, Ss. Cyril and Methodius University, Faculty of law \Justinianus primus\, Skopje, Macedonia

**THE BAIL-IN PRINCIPLE- RESPONSIBLE BANKS FOR A SOUND FINANCIAL SYSTEM**



**Pedro Bação**, GEMF, CeBER and Faculty of Economics, University of Coimbra, Coimbra, Portugal

**António Portugal Duarte**, GEMF, CeBER and Faculty of Economics, University of Coimbra, Coimbra, Portugal

**Helder Sebastião**, GEMF, CeBER and Faculty of Economics, University of Coimbra, Coimbra, Portugal

**Srdjan Redzepagic**, University of Nice Sophia Antipolis, Nice, France

**BITCOIN AND OTHER 'CRYPTO ANIMALS': CAPITALIZATION, TRADING VOLUME AND PRICE**

**Saša Drezgić**, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia

**Damir Juričić**, Agency for Investments and Competitiveness, Zagreb, Croatia

**PERSPECTIVES OF DIGITAL CURRENCIES**

**SESSION 9**  
**Special session: Future of digital currencies**

**Friday, May 4<sup>th</sup> 2018, 17.15 - 19:00- Grand Hall of Hotel Ambassador**

**Keynote speaker:**

**Eugenio Leanza**, Head of Mandate Services, European Investment Bank, Luxembourg

**Invited panellists:**

**Boris Vujčić**, Governor of Croatian National Bank, Zagreb, Croatia

**Cristian Popa**, former Vice President of European Investment Bank, Luxembourg

**Vazil Hudák**, Vice President of European Investment Bank, Luxembourg (*to be announced*)

**Ante Žigman**, President of the Board of Croatian Financial Services Supervisory Agency (HANFA), Zagreb, Croatia  
(*to be announced*)

**Zdravko Marić**, Minister of Finance, Republic of Croatia, Ministry of finance, Zagreb, Croatia  
(*to be announced*)

**CLOSING SESSION**  
**Findings, ideas and suggestions**

**Friday, May 4<sup>th</sup> 2018, 19.15 – 19:45 - Grand Hall of Hotel Ambassador**

**Reports by sessions.**

**Closing remarks and statement:**

**Saša Drezgić, Faculty of Economics and Business, University of Rijeka, Rijeka, Croatia**